



# GSP Newsletter

October-December, 2007

N° 8

## TO OUR READERS, FRIENDS AND ASSOCIATES:

The final quarter of 2007 concluded what was a very busy and productive year for Global Sports Partners. In many ways, the year prior to an Olympic Games tends to be extremely busy with pre-Games events and meetings and 2007 was definitely a very active year in the Olympic movement and for GSP!

### OCTOBER, 2007

GSP's **Greg Harney** and **Francisco Campo** attended the ODECABE/CACSO General Assembly that was held in mid-October in Mayaguez, Puerto Rico where Puerto Rican NOC President **Hector Cardona** was re-elected as the organization's President. Over 30 NOCs from throughout the Caribbean and Central America were in attendance including El Salvador and St. Vincent and the Grenadines who finalized their NOC agreements naming Cartan Tours as their official GSA for the Olympic Games. During the meeting, **Harney** and **Campo** also had the opportunity to meet with several of Cartan Tours' NOCs finalizing hotel and ticketing arrangements for the 2008 Olympic Games in Beijing as well as with PUR sub-agent Condado Travel. October also had **Harney** in Chicago attending the World Boxing Championships plus attending the annual TEAMS conference in Louisville, Kentucky.



Campo (left) and Harney (right) at the 2007 ODECABE meetings in Mayaguez, PUR



GSP's Francisco Campo in Colombia with Cartan Tours Lurdes Muñoz (right) and its Colombian sub-agent Maria Victoria Castilla.

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## NOVEMBER, 2007

A return trip to Beijing was on the calendar for GSP in November. **Greg Harney** was accompanied on this trip by Cartan Tours' **Julie Jentges-Adams** and **Christy Lam** along with **Sal DeMauro** who has been brought on board by Cartan Tours as the Project Director of Casa Americas. While in Beijing, GSP and Cartan Tours met with the Novotel Peace Hotel finalizing its agreement with the hotel to serve as the Casa Americas hospitality center for the 2008 Olympic Games. Companies and countries who are interested in sponsoring or participating in the Casa Americas project can contact **Mr. DeMauro** at [sdemauro@imaginationbydesign.net](mailto:sdemauro@imaginationbydesign.net).



The Novotel Peace Hotel in Beijing, site of Casa Americas for the 2008 Olympic Games for Cartan Tours

## DECEMBER, 2007

December was a heavily traveled month for GSP's **Francisco Campo** beginning with the European Olympic Committees General Assembly in Valencia, Spain followed by NOC visits to Colombia, the Dominican Republic, Guatemala, Panama and Puerto Rico. Cartan Tours' **Lurdes Muñoz** also traveled to Chile and Uruguay to assist Cartan's sub-agents and NOCs with launching their 2008 travel programs. December was also a month of exploration for GSP as Campo visited with several Central and South American football federations about assisting them with their 2010 and 2014 World Cup programs.



Cartan's Lurdes Muñoz (left) and GSP's Francisco Campo (left center) with Bao Esheng of China-Panama office and Cartan Tours' sub-agent in Panama, Aitza Sanchez (far right) of Elite Tours.



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## UPCOMING GSP AND CARTAN TOURS CALENDAR

Date	Activity	Location
January, 2008	Vancouver Site Inspection Visit	Vancouver, Canada
January, 2008	Beijing Site Inspection Visit	Beijing, China
January, 2008	Legacy Lives Conference	Bridgetown, Barbados
February, 2008	2011 Pan Am Games Meetings	Mexico City and Guadalajara Mexico
February, 2008	2010 World Equestrian Games Meeting	Lexington, Kentucky, USA
March, 2008	Major League Baseball Games	Tokyo, Japan
April, 2008	ANOC General Assembly	Beijing, China
April, 2008	Hong Kong Site Inspection Visit	Hong Kong
April, 2008	BOCOG Test Events	Beijing, China
May, 2008	Beijing Main Stadium Opening	Beijing, China
June, 2008	Sport Accord Conference	Athens, Greece



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## GREETINGS FROM BEIJING

Courtesy of **Jim Page**, GSP/Cartan Tours Beijing Director



Its hard to believe that the Olympic year is now upon us in Beijing, China. Everybody seems to be working and moving in high gear especially the Beijing Olympic Organizing Committee who are staging several Good Luck Beijing events (i.e. test events) during the first and second quarters of 2008. The featured venues, the National Aquatics Centre (i.e. the Water Cube) and the Olympic Stadium (i.e. the Bird's Nest), are scheduled to open in January and May respectively. As always, contact us when you get to Beijing!

## CHINESE CUSTOMS AND PRACTICES

### Eating

Every culture has unique delicacies and China has its share! Unless prompted by the host, don't feel the need to comment on the "uniqueness" of any given dish. Remember that the people of China have probably enjoyed this dish for well over 5,000 years! It is the ultimate show of "face" to the host to try everything that is presented during the meal.

### Drinking

It is often the custom to drink rice grain alcohol, beer or wine during times of celebration. It is also often the custom of the host to see how much their guest can consume. If you don't consume alcohol please don't feel the need to start when you arrive into China! However, if you are concluding a large business transaction it definitely will assist the proceedings if you are able to keep up with your host's drinking abilities. Please also remember that it is customary for the host to make the first toast before the meal begins. Do not start eating or drinking until the host makes this initial toast.