



GSP Newsletter

April-June, 2007

N° 6

TO OUR READERS, FRIENDS AND ASSOCIATES:

Its hard to believe that the 2007 Pan American Games are already upon us and that the 2008 Beijing Olympic Games are just a year away! The second quarter of 2007 proved to be quite busy for us as our travels included meetings in China, Hong Kong, the Caribbean, Central America and South America as we continue to support our sister company, Cartan Tours, with its efforts to serve as the General Sales Agent (GSA) for 30 National Olympic Committees (NOCs).

APRIL, 2007

Beijing became a second home for Global Sports Partners in April as GSP executives **Greg Harney**, **Francisco Campo** and **Jim Page** attended the Sports Accord Conference in China and then joined with sister company, Cartan Tours, to host a FAM (familiarization) trip for nearly 30 travel agents representing over a dozen countries. During the Sport Accord meetings GSP had the opportunity to meet with several IOC and IF colleagues and friends. While in Beijing, GSP also had the opportunity to meet with Beijing Olympic officials concerning Cartan Tours' 2008 ticket order which was submitted on 15 April 2007 on behalf of the National Olympic Committees. Earlier in the month, **Harney** and **Lurdes Munoz**, Cartan Tours International Olympic Sales Manager, concluded a two-week visit of the Caribbean with meetings in Aruba, Jamaica and the Cayman Islands.



GSP's Jim Page (left), Greg Harney (center) and Francisco Campo (right) attending this year's Sport Accord conference in Beijing, China



Cartan Tours and GSP personnel with its various 2008 sub-agents during a FAM trip in Beijing, China

Global Sports Partners

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MAY/JUNE, 2007



GSP's work and activities continued in China for the month of May beginning with the conclusion of the Cartan Tours' FAM trip in Beijing and Hong Kong. GSP was also able to meet with several U.S. National Governing Body representatives in Beijing plus had the opportunity to meet with **Hilton Worldwide** regarding their proposed Beijing 2008 programs. May also brought the opportunity for GSP's Francisco Campo to accompany

Qualcomm marketing executives **Tim Berghoff** and **Jane Marks** to Mexico City to meet with Mexican Olympic Committee officials about possible sponsorships and donor opportunities. Also in May, Cartan Tours announced the retaining of **Lee Greene** as a Regional Sales Associate for the 2008 Games. Greene, Vice President of the Bermuda Basketball Association and current VP for Telebermuda will be responsible to work with NOCs and Cartan Tours' sub-agents throughout the Caribbean. He will also be assisting Global Sports Partners in its efforts to acquire and secure NOC sponsorships plus promote Cartan Tours' Casa Americas hospitality center concept for the 2008 Games.



Lee Greene

Cartan Tours staff and sub-agents in Hong Kong (upper left) and an evening photo of Hong Kong's Victoria Harbour (lower right) Hong Kong is the site of the 2008 Equestrian events and Cartan Tours has several hotels reserved for the Games with Harbour views.





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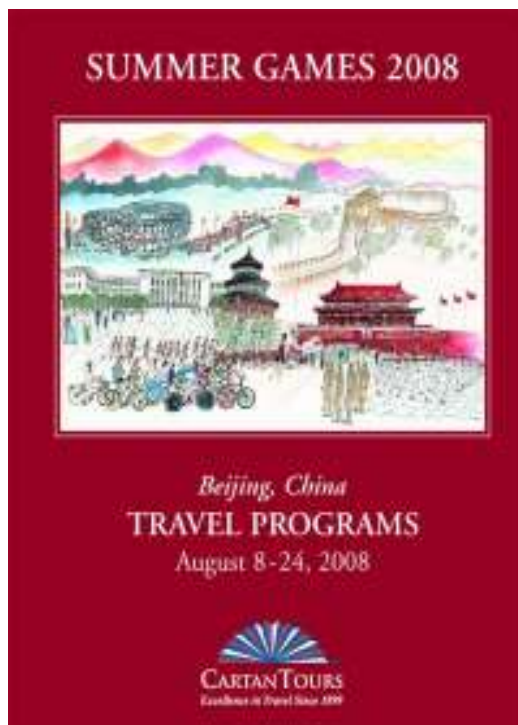
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(Upper photo) The tradition and pageantry of the Pan American Games torch and flame ceremony held at the Teotihuacán Pyramids, Mexico on June 4, 2007. (right photo) Cartan Tours' domestic brochure which is also currently available online at www.cartan.com. Cartan

Tours also has international sales and 2008 ticket brochures available for each country and their respective sub-agents. Further information about 2008 packages and these brochures can be obtained by contacting Ms.

Lurdes Muñoz at lurdesm@cartan.com



UPCOMING CALENDAR

Date	Activity	Location
July, 2007	PASO Assembly and Pan Am Games	Rio de Janeiro, Brazil
July, 2007	CANOC General Assembly	Rio de Janeiro, Brazil
July, 2007	CACSO Executive Committee	Rio de Janeiro, Brazil
July, 2007	Cartan Tours and GSP Luncheon	Rio de Janeiro, Brazil
August, 2007	Beijing 2008 Chefs de Mission Seminar	Beijing, China
September, 2007	NOC and Sub-Agent Meetings	Various Countries



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GREETINGS FROM BEIJING

Courtesy of **Jim Page**, GSP/Cartan Tours Beijing Director



Greetings from Beijing again! Summer has indeed arrived in the capital with the temperature soaring to 35-39 degrees centigrade on most days. Several test events are in their final stages of preparations and BOCOG is gearing up for the one year count down ceremonies. Beijing will also be hosting the Chefs de Mission Seminar in August, 2007 and we look forward to seeing many of you in our adopted home town! As our good friend and associate **Mr. Hein Verbruggen** has been known to say, "Everything remains on track for a memorable Olympic Games."

CHINESE WORDS AND PHRASES

Correct – Dui

Wrong (incorrect) - Budui

Excellent - Feichang Hao

Beautiful – Piaoliang

China – Zhongguo

Great Wall – Changcheng

Forbidden City – Gugong

I need a car and driver for a one day trip to the Great wall - Wo Xiang zu yi liang dai siji de che qu changcheng yiriyou.



The scenic grounds of the Leisure City International Hotel Complex, a Cartan Tours anchor hotel location during the summer of 2008, with its world renown aquatic center and famous pagoda in the background