



GSP Newsletter

April-June, 2008

N° 10

TO OUR READERS, FRIENDS AND ASSOCIATES:

It's always an exciting year when the Olympic Games occur and the upcoming Beijing Olympics promise to be one of the most exciting Games ever. The Beijing Games will be our 14th Olympics and Global Sports Partners (GSP) wish our Chinese friends and BOCOG associates the very best!

APRIL, 2008

Both GSP and its partner company, **Cartan Tours**, had a significant presence at the 2008 ANOC General Assembly held in Beijing, China. The week began with GSP and Cartan hosting a luncheon for its 32 NOCs along with other invited guests including the Cuban NOC and its President, **José Ramón Fernández**. While in Beijing, both companies had a chance to meet with embassy officials from Colombia and Mexico as well as conduct business meetings with BOCOG and PASO. Also in April, GSP and Cartan had preliminary meetings with Match AG in Switzerland regarding the 2010 and 2014 FIFA World Cups and **Dave Elmore** and **Greg Harney** were invited by the IOC to attend a Ticketing Seminar in Lausanne, Switzerland.



GSP's Francisco Campo (right) with BOCOG's Li Jia (aka Lily) during the 2008 ANOC Meeting in Beijing, China.



GSP's Managing Partner Dave Elmore (right) with GSP Football Advisor Thom Meredith (left) at the FIFA headquarters in Zurich.

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MAY, 2008

In May, **Francisco Campo** had the pleasure of attending the South American NOC meetings held in Medellin, Colombia, site of the 2010 South American Games. While at the ODESUR meetings, **Campo** had the pleasure of meeting with NOC executives from eight (8) countries that Cartan Tours serves as General Sales Agent. Also in May, **Campo** joined GSP owner **Dave Elmore** for meetings with Match AG personnel at FIFA's CONCACAF offices in New York. And finally in May, **Campo** and **GSP President Greg Harney** met with the Hellenic Olympic Committee in Greece along with GSP's International Advisor **Dimitris Gargalianos** plus **Campo** attended the Pan Am Judo meet.

JUNE, 2008

June was a very busy month for GSP as both **Campo** and **Harney** attended the annual Sport Accord Conference in Athens, Greece. It was a very productive trip to Greece as GSP was able to reacquaint with several members of the Olympic family. The month concluded with travel to New York City where GSP had meetings with executives from Major League Baseball as well as **Harvey Schiller**, President of the International Baseball Federation. But the highlight of the New York trip was spending time with Setrak Agonian, one of the founding fathers of the Armenian Olympic Committee.



GSP's Francisco Campo (left) with Colombian NOC Director Clemencia Anaya during the recent ODESUR NOC meeting in Medellin, Colombia



GSP's Greg Harney (left) and Francisco Campo (right) in Athens, Greece during the 2008 Sport Accord Conference with the 2004 Olympic Stadium in the background. .



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NOC SPOTLIGHT



This month's NOC spotlight is focused on Dr. Fernando Beltranena, President of the Guatemalan Olympic Committee since 1993 and Vice-President of the Central American NOCs. Dr. Beltranena is truly one of the Olympic movement's most gracious and dedicated individuals to Olympism and was awarded the IOC's Pierre de Coubertin medal in 1996. He is also one of the most avid supporters to the International Olympic Academy and currently serves as the Chair of the PASO Commission for Olympic Academies. In addition, he once served as the President of the Guatemalan Equestrian Federation and was his country's national cycling champion.

UPCOMING GSP CALENDAR

Date	Activity	Location
July, 2008	FINA World Cup	Monterrey, Mexico
July, 2008	Olympic Games Preparation	Beijing, China
August, 2008	THE OLYMPIC GAMES	Beijing, China
September, 2008	2010 World Cup Inspection Tour	South Africa
October, 2008	2011 Pan Am Games Visit	Guadalajara, Mexico
October, 2008	PASO General Assembly	Acapulco, Mexico



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CASA AMERICAS



One of the new concepts that Global Sports Partners and Cartan Tours is introducing for the 2008 Games in Beijing is a hospitality center known as Casa Americas. This venue will be located at the Novotel Peace Hotel in central Beijing and adjacent to the Wangfujing shopping district. It will serve as the hospitality lounge and business center for the 32 National Olympic Committees that Cartan Tours serves as official General Sales Agent and will be opened from August 7 through August 24 from 0800-0100 every day.

All of Cartan's clients that purchased packages will have access to Casa Americas as will all of the key NOC executives and administrators from Cartan's 32 countries. Daily, weekly and Games passes will be available for purchase as well and can be obtained in advance by contacting Michael Harney at michaelh@cartan.com.

One of the unique services that Casa Americas will be offering will be the Games' international broadcast feed shown over a dozen flat screen televisions throughout the hospitality center allowing Cartan Tours clients the ability to watch any event at any time even without a ticket! In addition, Casa Americas will include an internet café plus hold invitation-only Opening and Closing Ceremonies parties to accommodate their guests that were not able to acquire tickets for these events.



Note: Cartan Tours and Global Sports Partners are not affiliated travel companies of the U.S. Olympic Committee.